



Q2 2013 Electronic Commerce Data Base (ECDB 1.0) Updates

Please read the important message below:

Last quarter we began the inclusion of several thousand additional items to the ECDB 1.0. These items have been added to the Lagasse portfolio and provide you access to over 7,000 Office Products and over 600 Safety Items via ORS Nasco. With these new items, please note the addition of:

- New Product Categories and Product Category Codes
- New Manufacturers and Manufacturer Logos

As always, please refer to your Customized Price Report that is available for download on LagasseSweet.com for pricing information.

Please Note: The following changes have occurred on your Q1 ECDB:

- All item images are provided in 3 sizes for consistency and to accommodate the vast new library of items.
 - 100 x 100, 240 x 240 and 400 x 400
- The ECDB 1.0 is now provided on 1 DVD. Due to the addition of thousands of items, the space allotted on a CD will not accommodate.
- Due to increased production costs with the change from CD's to DVD, the annual subscription of the ECDB 1.0 will increase to \$150 per year.
- We have been informed by Hoover that they will no longer be selling to Lagasse or United Stationers. All items will immediately be discontinued. We have not provided content for Hoover items since Q2 of 2012. Please know that if you wish to continue to sell Hoover items on your websites, they are not supported or available from Lagasse or United Stationers.

Do you want to upgrade to higher sales and a more robust online web experience? You should check out our ECDB 2.0! The ECDB 2.0 will enable you to:

- Increase customer loyalty
- Improve searchability
- Grow online sales
- Showcase thousands of additional Skus including Office Products & Safety
- Provide your customers all the tools and product information they need to purchase from you

For more information, go to: www.lagassesweet.com/static/ecdb2 or contact your Lagasse Sales Rep.

Thank you,
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